1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Month of May has the highest success rate of 260, which makes it the most successful month in the campaigning’s.

“Theater” with success rate of 839 and “Music” with success rate of 540 are the most successful categories in the campaigns.

“Plays” with success rate of 694 and “Rock” with success rate of 260 are the most successful sub-categories in the campaigns.

1. What are some of the limitations of this dataset?

No data on the audience, any information such as age group, gender, total number of targeted audience and similar can give a better insight in identifying more aspects of success results in campaign.

1. What are some other possible tables/graphs that we could create?

Comparing the state of campaigns based on countries to get a better idea which countries were more successful in the campaigns.